



You, Me & WIZO

September 2024



Let's talk about...

Transgenerational Psychological Transference

The process by which psychological traits, emotions, behaviors, or patterns are passed down from one generation to the next



Meet my great great grandparents



Doctor Aaron Masie

Sent by Baron Rothschild, 1886.

- Established the academy for Hebrew language
- Wrote the medicinal Hebrew dictionary
- Developed orange groves in Petach Tikva.



Doctor Mark Stein

First group of Zionist Aliya.

- Built the first Jewish hospital in Jaffa Built the first Hebrew speaking kindergarten
- Founded the first neighborhood out of Jaffa - Neveh Tzedek
- In 1902 he moved to be the doctor of the colonies in Petach Tikva.

**But.. Dr. Stein was not just a Zionist, he was a representative of the people.
As am I.**

Growing up, Zionism was a word that belonged in history books...

**WIZO Petah Tikvah
Fashion Parade, 1981**



WIZO is one the largest
Zionist Movements
in the world



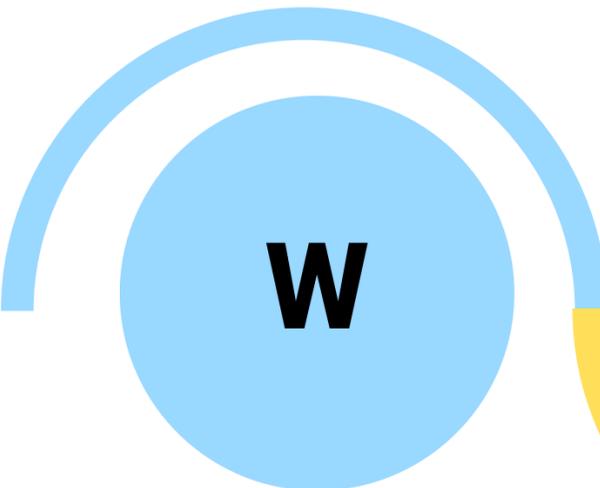
Is what we do even
important?



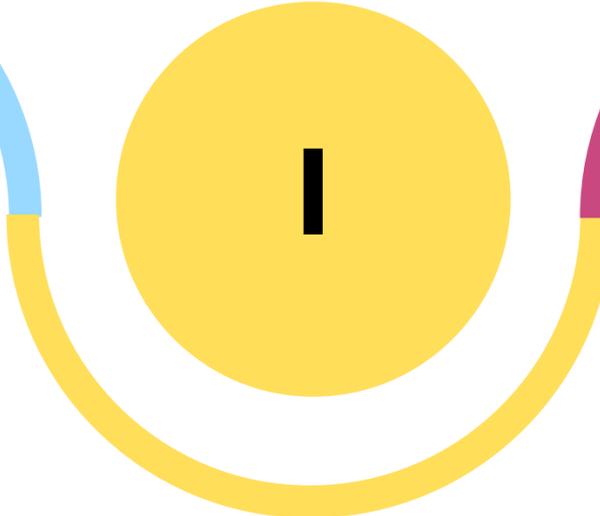
Does each one of us
really matter?

Leading reality-changing social initiatives, to increase social resilience, and to promote gender equality

37 Federations Worldwide



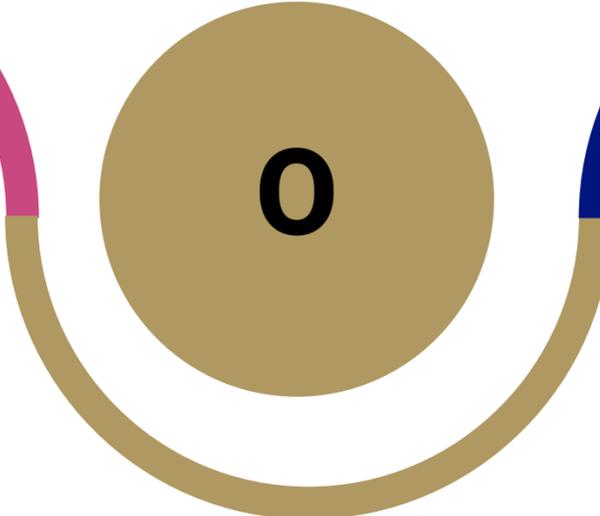
74 Municipalities



300 Centers



2,000 Volunteers
in Israel



6,800 Employees



WIZO Shapes Reality

Touching all spectrums of society

Youth Villages

- Raising a generation of leaders and soldiers through agriculture
- Olympic program
- Nahalal Tech
- Na'aleh program for immigrants

Early Childhood Education

- Strengthening Israel's economy
30,000 working parents
- Creating a generation that will be more minded to gender equality
- Employing 2,800 underprivileged women
- + Scholarship program

The Advancement of the Status of Women

- The Women's Equal Rights Law
- The Electronic monitoring Law
- Safety Net - Nationwide
- Mine and Only Mine



WIZO has been busier then ever since October 7th...

... and Zionism has never been more crucial



- 🌿 Opened 11 day care centers in hospitals nationwide
- 🌿 WIZO facilities are open and functioning
- 🌿 Absorbing evacuees in Gan and Nof
- 🌿 Everyone under our care received the necessary support; Na'aleh children, Safety Net, children in foster homes...
- 🌿 WIZO Israel centers became distribution and aid centers
- 🌿 Investing in safety and building shelters
- 🌿 Launched a program for reservist women and bereaved families
- 🌿 Caring for evacuated communities
- 🌿 Treating all children with post-trauma
- 🌿 Bringing the residents back home...

When there's a need...

WIZO is there.

Because this is what we do – this is why we exist.

All levels of Israel's government know that WIZO can pivot on a dime - because of our unsurpassed expertise and our proven capabilities.

104 years of know-how.

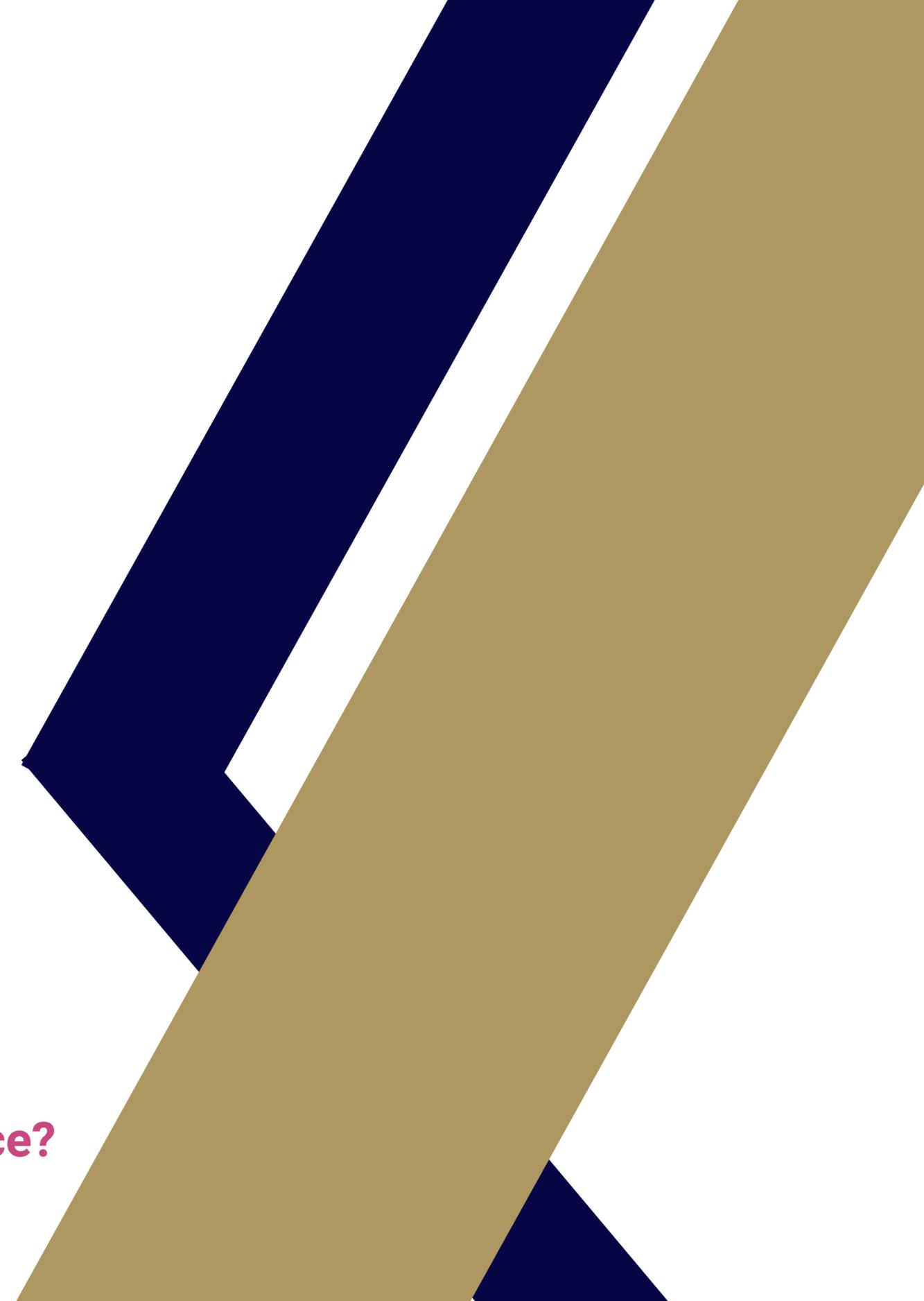
Know-how that has been transferred from generation to generation.

Zionsim is the WIZO DNA



**BUT IT'S
NOT
JUST
ABOUT
US.**

Remember our **Transgenerational Psychological Transference?**



It's About Our Children and the Future Generation in Israel and the Diaspora



Embed the **Zionist DNA** within them so they feel that unique unity with Israel that will make them feel a strong self of sense and a real connection to their homeland



THANK YOU FOR LISTENING

and for inviting me to your beautiful country

